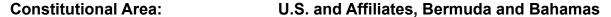
# 2022-2023 District Goals

District: 12 N





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### **Action Plan**

Service Activities action plan.pdf

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

# GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: Contact the GAT

## MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	15
2nd Quarter	1	20	20	15
3rd Quarter	1	20	20	15
4th Quarter	0	0	5	10

**FY New Clubs** 

2

**FY Charter Members** 

40

**FY New Members** 

65

**FY Retention Goal** 

55

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

### **Action Plan**

membership development template.pdf

# LEADERSHIP DEVELOPMENT

# **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

### **Action Plan**

Leadership development template.pdf

## **LCIF**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 25% and club participation in our district increases by 25%.
- b. Our team will ensure that 25 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.

#### **Action Plan**

LCIF action template.pdf

# **CUSTOM GOALS**

#### **Goal Statement**

MD 12N Has two (2) SMART goals:

- 1. Immediately identify and fill officer vacancies.
- 2. Focus on LCI global cause Hunger. Become a Model District with year 3 of Meal Packing and
- Potential partnership w/UT Knoxville Culinary Dept. for total sustainability and zero waste.
- 4. Obtain civic participation thru community grants to foster programs.

#### **Action Plan**

Custom Goal template.pdf

#### **Goal Statement**

#### **Action Plan**

358 Custom Goal template 7302.pdf